

Juliette Lee

Leadership Catalyst | Founder | Poet

Challenging leaders to go deeper – to think, see, and lead differently.



TOPICS

The Eye of Leadership

Transformation through a shift in perception

"When we change the way we look at things, the things we look at change." – Max Planck

In today's fast, data-driven world, leaders are flooded with information and rely too heavily on analytical thinking. Intuition and deeper awareness are dismissed, leaving decision-making and relationships mechanistic and shallow.

Presence

Manage Vitality, not just Time

"Energy cannot be created or destroyed, it can only change form." – Albert Einstein

Organisational vitality flows from the individuals who lead it. How leaders manage their mindset, presence, and personal energy directly impacts engagement, culture, and performance.



Fantastic – maximum scores from everyone, a clean sweep of 10s! Juliette is honest, real, and motivating. Unlike other speakers, she is authentic, passionate, and genuinely engaging. Her delivery is exceptional."

Adrian Sharp, Vistage Group Chairman

Juliette's work is both powerful and engaging. I first met her at a Vistage meeting and immediately began sharing her insights with my teams. More recently, I invited her to facilitate a two-day retreat for my Entrepreneurs' Organisation forum – no easy task – and over a year later, we're still talking about it. Everyone agreed it was transformative, inspiring, and practical, providing tools we could apply both personally and in our businesses."

Julian Tomlinson, EO, Chairman and Founder, Alps Ltd

"Juliette leads you to answer your own questions in a way that is truly inspirational. She has gained the trust of our senior management team, coaching them to become the leaders they really want to be."

Cath Anderson, VP HR, Grass Valley

BIOGRAPHY

Formerly a chemical engineer, Juliette Lee experienced a profound personal transformation at 30 that redirected her life and inspired her to found The Awakened Leader Consultancy in 2002. She is a transformational coach and poet who guides leaders to step beyond performance and habit into courageous self-awareness and authentic presence.

An award-winning speaker and retreat leader, recognised by Vistage – the world's largest CEO advisory organisation – Juliette has spent over two decades challenging the myths of modern leadership. She works with executives and organisations to move beyond surface-level fixes and address the deeper emotional, mental, and systemic patterns that drive behaviour, culture, and performance.

From working-class Glasgow council tenements to an international career in chemical engineering and senior management roles with blue-chip companies ICI, DuPont, and Zeneca, Juliette draws on her lived experience to bring rare depth, authenticity, and insight that resonates across diverse audiences.

Grounded in more than 20 years of contemplative practice, including meditation and poetry, Juliette's work challenges leaders to go deeper and look where others don't – **sparking inspiration to think, see, and lead differently.**

AREAS OF EXPERTISE

- Transformational leadership
- Whole-system awareness
- Presence and energy management
- Emotional intelligence and clarity
- Cultural alignment and high-performing teams
- Innovation and creativity
- Leading with purpose and meaning
- Personal growth and authenticity

CONTACT

For a talk, workshop or retreat that truly leaves a mark.

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